## APEC Concept Note

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| **Project Title:** | **APEC Incubator Capacity Building Symposium** | |
| **Fund Source: ASF IERG Sub-Fund** | | |
| **APEC forum:** | | Policy Partnership on Science, Technology and Innovation (PPSTI) |
| **Proposing APEC economy:** | | People’s Republic of China |
| **Co-sponsoring economies:** | | Australia; Chile; Hong Kong, China; Malaysia; Mexico; Russia; Papua New Guinea; Thailand; Korea |
| **Expected Start Date:** | | 01/03/2019 |
| **Project Completion Date:**  ***See Chapter 7 Guidebook on APEC Projects*** | | 31/12/2020 |
| Project summary:  *In 150 words -*   * What is the issue that you will address or examine in your project? * Outline the key things your project will do, in terms of what, where, when and with whom.   *(Summary must be no longer than the box provided. Cover sheet must fit on one page)* | | With the inevitable trends of Industry 4.0, aiming at enhancing understandings and promoting practices sharing among the Asia-Pacific region, APEC Incubator Capacity Building Symposium will analyze the positive interactions between STI policy, incubator and the start-ups, which co-effected to produce the so called ‘accumulative effect’, as well as study the best practices in the capacity building of incubators.  4 emphasized aspects are highly valued as follow. First, how STI policy improves the service capacity of the incubator and motivates the entrepreneurs. Second, how the enhancement of incubator service capacity will boost the entrepreneurs and accelerating start-ups and its entrepreneurship ecology. Third, how the MSE of science and technology rely on the policy better integration into the global industrial chain. Fourth, how to improve capacity building for female entrepreneurs and female executives in high tech companies.  The symposium is scheduled to be held in Beijing in April 2020, including keynote speech, roundtable discussion and parallel forums, during which representatives from APEC member economies will have discussions with the incubators’ management and start-ups representative through on-the-ground visits. |
| **Total cost of proposal: *(****APEC funding + self-funding):*  **USD 150,000 (78,000 + 72,000)** | | **Total amount being sought from APEC (USD):** **78,000**  ***By category:***  *Travel:* 18,800 *Labor costs:* 35,000  *Hosting:*  19,200 *Publication & distribution:* 5,000 *Other:*  *(See Guidebook on APEC Projects, Ch. 9 to ensure all proposed costs are allowable.)* |

***Project Overseer Information and Declaration:***

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As Project Overseer and on behalf of the above said Organization, I declare that this submission was prepared in accordance with the **Guidebook on APEC Projects (the Guidebook)** and any ensuing project will comply with said Guidebook. Failure to do so may result in the BMC denying or revoking funding and/or project approval. I understand that any funds approved are granted on the basis of the information in the document’s budget table, in the case of any inconsistencies within the document.

*Name of Project Overseer / Date*

**Project Synopsis**

1. Relevance – Benefits to region: What problem does the project seek to address? Does it have sustained benefits for more than one economy?

Echoing the 2019 APEC theme of “Connecting People, Building the Future” proposed by Chile, the APEC Incubator Capacity Building Symposium will dedicate on enhancing the understanding of a common problem: what and how does incubator plays, as an essential and crucial innovation carrier, in response to innovation-driven policies and promote Internet Economy, as well as effectively serve the start-ups.

This Symposium will also significantly develop the knowledge of sustainable and balanced innovation for incubator’s capacity building through policy dialogue, strengthen the start-ups’ inspirations for most of the APEC member economies, which makes the developing economies who are undertaking the economy transition the biggest beneficiaries.

**Relevance – Eligibility and Fund Priorities: How does the project a) meet the eligibility criteria and b) support the funding priorities for the nominated fund or sub‑fund? Refer to the APEC website.**

To take control of the technological revolution of integration 4.0, this Symposium will greatly support several funding priorities as follow. First, promoting the development of knowledge-based digital and internet economy by sharing ‘How STI policy improves the service capacity of the incubator and motivates the entrepreneurs’. Second, by discussing ‘How the SMEs of science and technology rely on the promoting policy better integration into the global industrial chain’, the Symposium will fit the eligibility criteria of both developing and strengthen the dynamism of SMEs and integrating into the global innovation network. Third, the priority theme of facilitating technology flows and harnessing technologies for the future can be clearly seen in the parallel topic of ‘How the enhancement of incubator service capacity will boost the entrepreneurs and accelerating start-ups and its entrepreneurship ecology.’ Last but not the least, to aim for robust and inclusive growth, where everyone benefits from integration and progress, in particular women and SMEs, we will lay equal emphasis on ‘How to build capacity for female entrepreneurs and female executives in high tech companies’ and ‘How the SMEs of science and technology rely on the promoting policy better integration into the global industrial chain’.

**Relevance – Capacity Building: How will the project build the capacity of APEC member economies? For ASF projects, please identify the APEC developing member economies that will benefit from this project. (Refer to capacity building goals, objectives and principles at Appendix K of the Guidebook.)**

At this crucial stage of economic transformation within the Asia-Pacific region, it is not hard to identify the innovation capacities between the APEC developing and developed member economies. The Symposium will broadly improve the construction of APEC developing member economies’ capacities for both STI and incubator policy making as well as the gender equality through discussing how the MSEs of science and technology rely on the STI policy better integration into the global industrial chain. Meanwhile, it will lay strong emphasis on the capacity building for female entrepreneurs and female executives in high tech companies.

Objective: State the overall objective of the project in 100 words or less. The objective is the overarching goal of your project, for example, “Our objective is to build the capacity of project participants through workshop and research to better support the X Roadmap, and produce recommendations as a basis for further collaboration to address the APEC-wide issue of…” In the Project Proposal, you will be required to identify a set of measurable project-level outcomes, which if collectively achieved, define whether the project has met the objective stated here. You can identify more than one objective, but avoid confusing the *objective* or goal of the project with the project’s *outcomes*.

---Our project is to revise strategies and policies on STI as an echo to the new technological revolution represented by internet industrialization and industrial intelligence.

---Our project is to increase knowledge improvements in the economic and social sensitivity to innovation and promote the development of knowledge-based internet enterprises.

---Our project is to create a framework for research and development activities that conform to modern organization principles of scientific and technological innovation and international practices.

---Our project is to develop recommendations on improving female’s working condition in the SMEs.

1. Alignment – APEC: Describe specific APEC priorities, goals, strategies and/or statements that the project supports, and explain how the project will contribute to their achievement.

This Symposium closely response to 2019 APEC Chile on “Connecting People, Building the Future”. By broadly inviting stakeholders of policy makers, scholars, incubator founders, entrepreneurs and technical community, it supports 3 out of 4 priorities announced by Chile respectively are 1) to take control of the technological revolution; 2) move towards integration 4.0 - having uniform procedures and regulations to ease trade; 3) to aim for inclusive growth, where everyone benefits from integration and progress, in particular women and small and medium enterprises; meanwhile, the themes of this symposium also support PPSTI’s mission of effective science, technology, and innovation policy in APEC through collaboration with different APEC economies, academia, private sectors and other APEC fora. Moreover, it will be linking policy and theory with practice by also including several ground visits of incubators and a matchmaking session for accelerating projects besides the conference.

Alignment – Forum: How does the project align with your forum’s work plan/strategic plan?

This Symposium supports the vision of Policy Partnership on Science, Technology and Innovation (PPSTI) by achieving policy sharing in STI, incubator management and start-ups in accelerating stage, as well as how to build capacity for female entrepreneurs and female executives in high tech companies.

This project also maintains a direct relevance to build an enabling environment for SMES to adopt STI and invest in R&D by setting up a certain topic How the SMEs of science and technology rely on the promoting policy better integration into the global industrial chain’. Typical small and medium sized technological enterprises in accelerating stage will be choosing to introduce their development experience.

1. **Methodology: How do you plan to implement the project? Briefly address the following:**

* ***Work plan:* In a simple table, outline the project from start to end. Show key project outputs and activities and associated dates or timelines.**

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| Date | Activity | Deliverable output |
| Mar. to May 2019 | Invite AEPC member economy as co-sponsors, | Do research and survey on the current situation of STI policy, incubator and accelerated start-ups |
| Jun. to Jul. 2019 | confirm main topics, select the visiting destinations and accelerating start-ups | Priority discuss with co-sponsor economies |
| Aug. to Dec. 2019 | Invite keynote speakers, guests of the Symposium | Confirm the delegates of Symposium |
| Feb. to Mar. 2020 | Confirm guests, Content of the Symposium, Hotel, Cars, etc. | Providing assistance for the guests’ visa application, Confirm the rooms and meeting room of the hotel, cars. |
| Apr. 2020 | The opening of the Symposium | Ask the guests and experts to prepare presentations to share their ideas on the STI policy, incubator and accelerated start-ups. |

* ***Beneficiaries:* Selection criteria for participants, beneficiary profiles (e.g. participants, end users, policy makers, researchers/ analysts, gender) and how they will be engaged.**

The project will invite guests and scholars with strong backgrounds on policy makings within the fields of science, technology and innovation, social economic and regional development backgrounds from APEC member economies. They will participate in the Symposium in Beijing, and discuss the topics and plans to share their views on STI policy, incubator and start-ups development.

* ***Evaluation:* Outline the indicators which will be used to measure progress towards the project outcomes. Where possible provide indicators which could assess impacts on women.**

1. The Symposium will engage representatives from at least 6 APEC member economies, both developing and developed ones.

2. The Symposium will encourage and ensure active participation of women in light of the fact that gender issue is one of the key factors in APEC Chile. The female representatives will be invited to the symposium by sharing their views on SMEs management as executive level.

3. The project will benefit different APEC economies and provide a blueprint of incubator management and regional integration from a global point of view.

* ***Linkages:* Information on other APEC and non-APEC stakeholders and how they will be engaged. If and how this proposal builds on (but does not duplicate) the work of other projects. How will this activity promote cross fora collaboration?**

This Symposium will dedicate to invite representatives as speakers from non-APEC stakeholders, for example the United Kingdom, France and Italy, who obtain a rich experience in STI policy making and incubator managements.

This project also has an obvious potential for cross fora cooperation, especially for SMEWG and PPWE. It will take the advantages of promoting the talented women in digital and internet industries, which traditionally dominated by men, and to ensure increasing the quality of life, science and technology development and regional integration.