Suruhanjaya Komunikasi dan Multimedia Malaysia
Malaysian Communications and Multimedia Commission

CALL FOR PAPERS FORMAT AND SUBMISSION GUIDE - 2019 MCMC RESEARCH SYMPOSUM

A. SUBMISSION INSTRUCTIONS

1. Submissions are now open and the extended deadline for submission is **5:00 pm Wednesday, 9 September 2019**. Submissions are to be sent to research.enterprise@mcmc.gov.my.
2. Submissions shall consist of the following:
   a) **250-word abstract**; and
   b) **50-word presenter biography**.
3. Acknowledgement of submissions shall be made to candidates within three days of receipt.
4. Authors of successful papers shall be notified by Monday, 14 October 2019 together with further requirements for submission in relation to the symposium which includes slides and access to the research paper.
5. The successful papers will be presented during the MCMC Research Symposium on Thursday, 21 November 2019 to be held in Putrajaya.
6. For further enquiries please contact Ms. Atiqah Nabilah at research.enterprise@mcmc.gov.my or at 03 8688 7854.

B. CONFIDENTIALITY OF SUBMISSIONS

1. All submissions will be treated with the strictest confidence and shall be for the purpose of consideration for presentation at the 2019 Symposium only and shall not be shared with any external parties.

C. FORMAT OF ABSTRACT AND BIOGRAPHY

1. **SUB-THEMES (CHOOSE ONE):**
   a. ☐ **How our online world is shaping the landscape of today's reality – The Hyper-Connected Human.**
   Session explores the basis of ICT design and accountability operating within a framework where agreed upon ethical principles tailored towards socio-cultural values and norms provide the basis for sustainable, equitable and enriching digital transformation. Important issues for consideration include personal responsibility and ethics related to usage and distribution on intellectual property related to content.

   b. ☐ **How our online world is shaping the landscape of today's reality – A consideration of the hyper-connected government, organisations and businesses.**
   Session presents the role of hyper-connectivity in bringing about digital transformation and how it continues to shape different types organisations as seen from different disciplinary perspectives. Important issues to consider technology and the workplace and the management of a global/decentralised workforce and human resource management addressing technology implications

   c. ☐ **Design and Accountability: Appraising Communications Technology through the Lens of Ethics, Society, and Values (Past, present and future).**
   Session explores the basis of ICT design and accountability operating within a framework where agreed upon ethical principles tailored towards socio-cultural values and norms provide the basis for sustainable, equitable and enriching digital transformation. Important issues for consideration include personal responsibility and ethics related to usage and distribution on intellectual property related to content.

   d. ☐ **Achieving Public Trust, Security, Participation and Regulation of the Internet. Cybersecurity: Appraising Communications Technology through the Lens of Regulation, Governance and Commerce (Past, present and future).**
   Session outlines the balancing of collective industry self-regulation, stand-alone corporate practices, and sectorial and cross-sectorial regulation and measures required to ensure the interests and protection of individuals, commerce and at-risks groups are protected and the capacity building and institutional steps needed to achieve this goal. The session also proposes regulatory principals based on a collaborative ecosystem of synergizing the various approaches and discusses how responsibilities are best shared and apportioned. Important issues for consideration include managing expectations and consequences of lapses in Privacy protection, role of a digital identity, the balancing of regulatory approaches and digital literacy in addressing fake news and its distribution and use of fake personalities and bogus sources.

2. RESEARCH ABSTRACT FORMAT

Title of Paper
Presenting Author's Name (Full name and title)
Co-Author's Name(s) (Full names and titles)
University / Institute, Country
E Mail / Contact Details

Abstract (**Up to 250 words only)** (single paragraph, without indentation, compendious summary of a paper's substance including research question, background, purpose, methodology, results, and conclusion)

Keywords: (maximum 6 words)
Themes: (Related Theme)

3. RESEACH PRESENTER BIOGRAPHY FORMAT

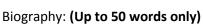Full name
Picture embedded in word document
Position /department/organization/country
Biography (**Up to 50 words only**)
Contact information (Address, contact/mobile number, email address, Twitter account & LinkedIn account)

4. BIOGRAPHY FORMAT EXAMPLE

Dr. Paula Abdul
Senior Lecturer, Faculty of Social Science,
University of Cyberjaya, Cyberjaya
Selangor

Biography: **(Up to 50 words only)**
Since joining the University of Cyberjaya, Paula has been involved with studies related to ethnic communities and the impact of ICT and digital economies on society. Before joining the university, she was involved in the non-governmental organisation Digital Outreach as a researcher and involved in advocacy initiatives. She joined the university in 2012 and has been a senior lecturer at the Faculty of Social Science since 2018.

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